



भारत सरकार का उपक्रम


Union Bank
of India

A Government of India Undertaking

Asset Recovery Branch, Ahmedabad.

Ref. No. ARB/AHD/196 /2025-26

Date: 31.07.2026

BY REGD POST & COURIER

To:

M/s. Mayara Enterprise, (Prop. Mrs. Priya M. Maurya) A/8, Bharat Small Industrial Estate, Bh. Gujarat Offset, Nr. Ramnagar, Op. Murti Ice Factory, Vatva, Ahmedabad-382440	M/s. Mayara Enterprise, (Prop. Mrs. Priya M. Maurya) Shed No.24, Karma Industrial Estate, Op. Krishna Industrial Estate, Kathwada, Ahmedabad-382430
Mrs. Priya Mewalal Maurya - Guarantor D/17, Anjani Society, Near ONGC, Jantanagar, Chandkheda, Ahmedabad 382424	.
.	.

Dear Sir/Madam,

SUB: NOTICE OF 15 DAYS FOR SALE OF IMMOVABLE SECURED ASSETS UNDER RULE 8 & 9 OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002.

1. Union Bank of India, Asset Recovery Branch, Ahmedabad at First Floor, Rangoli Complex, Opp. V S Hospital, Ellisbridge, Ahmedabad, the secured creditor, caused a demand notice dated 02.05.2025 under Section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002, calling upon you to pay the dues within the time stipulated therein. Since you failed to comply with the said notice within the period stipulated, the Authorized Officer has taken possession of the immovable secured assets under Section 13(4) of the Act read with Rule 8 of Security Interest (Enforcement) Rules, 2002. Possession notice dated 20.09.2025 issued by the Authorized Officer, as per Appendix IV to the Security Interest (Enforcement) Rules, 2002 was delivered to you and the same was also affixed to the properties mortgaged with the Secured Creditor, apart from publication of the same in newspapers. Please note that as per the said demand notice you were informed about your right to redeem the property within the time available under Section 13(8) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.
2. As you have failed to clear the dues of the secured creditor, the immovable secured assets that have been taken possession of by the Authorized Officer, will be sold by holding public E-auction on **27.08.2026** from 12:00 p.m. to 05:00 p.m. by inviting Bids from the public through online mode on <https://baanknet.com>.
3. The Reserve Price will be ₹. 35,98,000.00 (Rupees thirty-five lacs ninety-eight thousand only).
4. For detailed Terms and Conditions of the sale, please refer to the link provided in <https://www.unionbankofindia.bank.in/auction-property/viewauction-property.aspx> and the same is also enclosed herewith.

Place: Ahmedabad
Date: 31.07.2026

AUTHORISED OFFICER
FOR UNION BANK OF INDIA

Encl: Sale Notice



Union Bank
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[Appendix - IV-A]

[See proviso to rule 8 (6)]

Sale notice for sale of immovable properties

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002 Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the **Physical** possession of which has been taken by the Authorised Officer of Secured Creditor- Union Bank of India, will be sold on “As is where is”, “As is what is”, and “Whatever there is” on **27.08.2026**, for recovery of Rs.48,58,816.01 as on 30.06.2026 due to Secured Creditor, Union Bank of India from the Borrowers / Co-borrowers / Guarantors as listed above. The reserve price will be **Rs.35,98,000.00** and the earnest money deposit will be **Rs. 3,59,800.00**.

Description of Immovable Property

All that piece and parcel of immovable property bearing Office No.427 on 4th floor, admeasuring 49.19 square meters built up area, 48.82 square meters carpet area (1058.57 square feet super built-up area) having undivided share in land admeasuring about 22.13 square meters in the scheme known as AVIRAJ PINNACLE, constructed on land bearing sub plot no.1 admeasuring 2926 square meters of final plot no. 39/1 admeasuring 7166 square meters of Town Planning Scheme No.80 (Vatva-6) allotted in lieu of survey no.588, situated lying and being at Mouje Vatva, Taluka Vatva, District Ahmedabad and Sub-district Ahmedabad-11 (Aslali) and bounded by:

North: Common wall with office no.428

South: Common wall with office no.426

East: Door & Passage

West: Common Margin Space

List of Encumbrances: NIL

For detailed terms and conditions of the sale, please refer to the link provided in <https://www.unionbankofindia.bank.in/auction-property/viewauction-property.aspx> . The same is also enclosed herewith.

Place : AHMEDABAD

Date : 31.07.2026

Encl: Terms of sale

AUTHORISED OFFICER
FOR UNION BANK OF INDIA

TERMS AND CONDITIONS OF SALE OF IMMOVABLE SECURED ASSETS

1. Name and address of the Borrower, Co-Applicant and Guarantor	As under.
M/s. Mayara Enterprise, (Prop. Mrs. Priya M. Maurya) A/8, Bharat Small Industrial Estate, Bh. Gujarat Offset, Nr. Ramnagar, Op. Murti Ice Factory, Vatva, Ahmedabad-382440	M/s. Mayara Enterprise, (Prop. Mrs. Priya M. Maurya) Shed No.24, Karma Industrial Estate, Op. Krishna Industrial Estate, Kathwada, Ahmedabad-382430
Mrs. Priya Mewalal Maurya - Guarantor D/17, Anjani Society, Near ONGC, Jantanagar, Chandkheda, Ahmedabad 382424	.
.	.
2. Name and address of the Secured Creditor	Union Bank of India, Asset Recovery Branch, Ahmedabad at First Floor, Rangoli Complex, Opp. V S Hospital, Ellisbridge, Ahmedabad
3. Description of immovable secured assets to be Sold: All that piece and parcel of immovable property bearing Office No.427 on 4th floor, admeasuring 49.19 square meters built up area, 48.82 square meters carpet area (1058.57 square feet super built-up area) having undivided share in land admeasuring about 22.13 square meters in the scheme known as AVIRAJ PINNACLE, constructed on land bearing sub plot no.1 admeasuring 2926 square meters of final plot no. 39/1 admeasuring 7166 square meters of Town Planning Scheme No.80 (Vatva-6) allotted in lieu of survey no.588, situated lying and being at Mouje Vatva, Taluka Vatva, District Ahmedabad and Sub-district Ahmedabad-11 (Aslali) and bounded by: North: Common wall with office no.428 South: Common wall with office no.426 East: Door & Passage West: Common Margin Space <u>Reserve price- 35,98,000.00/-, EMD- 3,59,800.00/- & Bid Increment-36,000.00/-</u>	
4.The details of encumbrances, if any known to the Secured Creditor	NIL
5. Details of Stay / Status Quo /Litigation pending against the property, if any, known to the secured creditor in Courts/Tribunals, etc.	NIL
6. Last date for submission of EMD	[1] EMD shall be deposited and Linked/Map the EMD amount with the Property ID before End Time of Auction as per clause 7 below. [2] It is advisable to deposit and Link / Map the EMD amount with the property ID well in advance to avoid any technical glitch.
7. Date & Time of auction	<u>27.08.2026 from 12:00 p.m. to 05:00 p.m.</u> (with 10 min unlimited auto extensions) e-Auction website: https://baanknet.com
8.The secured debt for the recovery of which the immovable secured asset is to be sold:	Rs. 48,58,816.01 (Rupees forty-eight lacs fifty-eight thousand eight hundred sixteen and one paise only.) as on 30.06.2026 and further interest at contractual rate & cost from 01.07.2026
9.1 Reserve price for the properties below which the immovable property may not be sold:	Rs. 35,98,000.00 (Rupees thirty-five lacs ninety-eight thousand only)
9.2 EMD Payable	Rs. 3,59,800.00/- (Rupees three lacs fifty-nine thousand eight hundred only)

10.1. Registration

The Online E-Auction will be held through web portal/website <https://baanknet.com> on the date and time mentioned above with unlimited extension of 10 minutes. The intending bidders/ purchasers are required to register through <https://baanknet.com> (Buyer Registration - link provided in the home page of the website) by using their mobile number and valid email-id. The intending bidders / purchasers can be guided by the Buyer Manual provided in the home page of the website

10.2. KYC Verification

While registering as buyers/bidders, the intending bidders / purchasers are required to upload KYC documents and Bank account details. Further, for approval of the KYC documents the bidders/ purchasers should have "Digi Locker" facility. Registration formalities shall be completed well in advance.

10.3. EMD Payment

On completion of KYC verification, the intending bidders / purchasers may login and make the EMD payment. For EMD payment intending bidders/purchasers can be guided by the buyer manual provided therein after login as buyer. Payment can be made through payment gateway and also by way of creating challans and deposit the amount in the wallet. The payment shall be ensured well in advance before the stipulated time. If the required EMD amount is not linked with the property ID from the wallet of the bidder/ purchaser ID, the intending bidder / purchaser will not be allowed to bid the property.

10.4 Bidding

The bidder has to select the property for which offer is submitted from the list mentioned in the above website and/ or bidder can directly enter Property ID.

10.5. Help Desk

- For queries contact Number: 8291220220 & email ID support.BAANKNET@psballiance.com
- For Registration and Login and Bidding Rules visit Buyer Manual link provided in the home page of <https://baanknet.com>
- For auction related queries e-mail to sarfaesi@unionbankofindia.com or contact - Union Bank of India, Asset Recovery Branch, Ahmedabad at First Floor, Rangoli Complex, Opp. V S Hospital, Ellisbridge, Ahmedabad, Gujarat -380006, Telephone-number of Authorised Officer - CM Mr. Vinay Prasad - Mob: 9731426553

10.6 Steps Involved

- Register on <https://baanknet.com> using mobile number and email ID.
- Upload requisite KYC Documents.
- Pay EMD amount by Payment Gateways and also by Generate(ing) challan and transfer EMD amount to bidder's EMD Wallet.
- Link/ Map the EMD amount with the property ID from the wallet of the bidder/ purchaser ID
- Submission of bid shall be through Online mode on the auction date and time.
- In case of successful Bid, the balance bid amount to be paid as per the terms as mentioned hereunder.

Bidders are advised to go through the website: <https://baanknet.com> and <https://www.unionbankofindia.co.in/auction-property/view-auction-property.aspx> for detailed terms and conditions of Auction Sale before submitting their bids and taking part in the E-Auction sale proceedings. Successful bidder will be intimated through e-mail by PSB Alliance Pvt. Ltd after the closing of the e-Bidding Process.

11. The intending bidders may, if they choose, after taking prior appointment from the Authorized Officer, inspect the immovable/movable secured assets to be sold before the date of E-Auction. It shall be the sole responsibility of the bidders to inspect and satisfy themselves about the secured assets and specification before submitting the bid. On participation by any person or corporate it shall be deemed that the bidders have fully satisfied themselves as to the property /assets and claims/ dues affecting the property under Sale in all respects.

12. (a) In case of bidding, the bid increment shall not be less than **Rs. 36,000.00/-** in excess of highest bid amount or the immediately preceding bid, as the case may be with multiple increment value of Rs. 36,000.00/-.

(b) Invariably, the first bid of the property/ies will be Reserve Price + one Increment. This amount will be the minimum bid amount to participate in bidding process.

13. The sale will be confirmed in favor of the highest bidder and the confirmation of sale shall be subject to the confirmation by the Secured Creditor.

14. Bids once made shall not be cancelled or withdrawn. The failure on the part of bidder to comply with any of the terms and conditions of e-auction, mentioned herein will result in forfeiture of the amount paid by the bidder.

15. The successful bidder, so declared by the Authorized Officer, shall deposit 25% of the Sale Price (inclusive of EMD) in Cash/DD/NEFT/RTGS/Internet transfer/Cheque subject to realization, immediately on the sale day or not later than next working day with the Bank in the account bearing Number 559801980050000, Union Bank of India, ARB Ahmedabad, IFSC Code - UBIN0555983 and the balance 75% of the Sale Price on or before 15th day of confirmation of Sale or within such extended period as agreed upon in writing between the secured creditor and the purchaser, in any case not exceeding 3 months. In the event of failure to tender 25% (15%+EMD) of the sale price as per the terms of Sale by the successful bidder, the EMD so deposited by him shall be forfeited to secured creditor and the bid accepted shall stand cancelled automatically and the defaulting bidder shall neither have claim on the property nor on any part of the sum for which it may be subsequently sold. In default of payment of balance amount of purchase price before 15 days from the date of confirmation of sale by the Secured Creditor or such extended period as may be mutually agreed upon between the secured creditor and the purchaser (not exceeding 3 months) the amount already deposited by the auction purchaser shall be forfeited and the property shall forthwith be sold again and the defaulting purchaser shall neither have claim on the property nor on any part of the sum for which it may be subsequently sold.

16. The Authorized Officer may, where the property sold is subject to any encumbrances, if he thinks fit, allow the purchaser to deposit with him the money required to discharge the encumbrances and any interest due thereon together with such additional amount that may be sufficient to meet the contingencies or further costs, expenses and interest as may be determined by him. On such deposit of money for discharge of encumbrances, the Authorized Officer may issue or cause the purchaser to issue the notices to the persons interested in or entitled to the money deposited with him and take steps to make the payment accordingly.

17. On confirmation of sale by the secured creditor and if the terms of payment have been complied with by the successful bidder, the Authorized Officer shall issue a certificate of sale of immovable property in favour of the purchaser in Appendix-V to the Security Interest (Enforcement) Rules, 2002.
18. Legal charges for conveyance, stamp duty, registration charges and other incidental charges as applicable shall be borne by the successful bidder only.
19. As per provision of Section 194-IA of Income Tax Act, 1961, TDS @ 1 % will be applicable on the sale proceeds or stamp duty value of such property, whichever is higher, where either sale proceeds or stamp duty value is Rs. 50,00,000/- (Rupees fifty lakhs) and above. The successful bidder/ purchaser shall deduct the TDS from the sale price and deposit the same with the Income Tax Department quoting Bank's name and PAN as a seller and submit the original receipt of the TDS certificate to the Bank (Applicable for immovable property, other than Agricultural land). In case of movable/plant & machinery/stocks/goods etc. GST charges will be applicable as per the prescribed norms over & above the sale price.
20. The Authorized Officer will deliver the property on the basis of Physical Possession taken on as is where is basis, to the purchaser free from encumbrances, known to the Secured Creditor on deposit of money by the purchaser towards the discharge of such encumbrances.
21. The certificate of sale will be issued specifically mentioning whether the purchaser has purchased the immovable/movable secured assets free from any encumbrances known to the secured creditor or not. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the auction shall be entertained.
22. The unsuccessful Bidders who have deposited EMD shall be entitled to have the same refunded without any interest immediately after the confirmation of sale by the Authorized Officer in favor of successful bidder. The unsuccessful bidder is required to place request for refund with https://baanknet.com The bidders will not be entitled to claim any interest, costs, expenses and any other charges (if any).
23. Bank, the Secured Creditor, reserves the right to accept / reject the highest bid without assigning any reason thereof or to cancel the sale.
24. In case any dispute arises as to the validity of the bid(s), amount of bid, EMD or as to the eligibility of the bidder, authority of the person representing the bidder, the interpretation and decision of the Bank shall be final. In such an eventuality, the Bank shall in its sole discretion be entitled to call off the sale and put the property to sale once again on any date and at such time as may be decided by the Bank
25. The bank/service provider for e-auction shall not have any liability towards bidders for any interruption or delay or technical snag in access to the site irrespective of the causes.
26. The above movable/immovable secured assets will be sold in "As is where is", "As is What is" and "whatever there is" condition.
27. The entire sale consideration shall be exclusively available for appropriation towards dues to the Bank and it is exclusive of encumbrances of all statutory dues and other dues if any, shall be settled by the proposed purchaser out of his own sources.
28. To the best of information and knowledge of the Authorized Officer, there is no encumbrance on the property. However, the intending bidders should make their own independent enquiry regarding the encumbrances, title of the property put to auction and the claims / rights/ dues affecting the property, prior to submitting their bid. The E Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the Bank to sell the property. The Authorized Officer/Secured Creditor shall not be responsible in any way for any third-party claims/rights/dues.

Place: Ahmedabad
Date: 31.07.2026

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