



(Sale notice format for Borrower/Guarantor/Mortgagor)
NOTICE OF SALE

Branch: Hazratganj
Phone No.

Notice of sale under Rule 6(2) & 9(1) of The Security Interest (Enforcement Rules) 2002 under The Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002

To,

S.No.	Name	Address
1	M/s Ashadeep Organics Agrofarms (Borrower)	Registered Office Address: F-135 Indralok Colony, Krishnanagar, Lucknow- 226023 Unit Address- Khasra No. 1742, Village- Asha Khera, Pargana- Gaurinda Parsandan, Tehsil- Hasanganj, District- Unnao- 209859
2	Mrs. Deepa Gupta W/o Mr. Devendra Gupta (Partner/ Mortgagor/ Guarantor)	Flat No.- E-1004, Omaxe The Palace, Gomti Nagar Extension, Lucknow- 226010.
3	Mrs. Asha Mishra W/o Mr. Siddharth Mishra (Partner/ Guarantor)	189/07-A, Taji Khana, Khatri Tola, Mashakganj, Lucknow- 226018
4	Mr. Devendra Gupta S/o Mr. Ram Prakash Gupta (Guarantor)	Flat No.- E-1004, Omaxe The Palace, Gomti Nagar Extension, Lucknow- 226010.
5	Mr. Siddharth Mishra S/o Mr. Vishwa Mohan Mishra (Guarantor/ Mortgagor)	189/07-A, Taji Khana, Khatri Tola, Mashakganj, Lucknow- 226018

Sub: Your term loan account 7618373574 with Indian Bank Hazratganj Branch – Reg.

M/s Ashadeep Organics Agrofarms (Partnership Firm) through its partners Mrs. Deepa Gupta W/o Mr. Devendra Gupta and Mrs. Asha Mishra W/o Mr. Siddharth Mishra availed Term Loan (Acc No. 7618373574) facility from Indian Bank, Hazratganj Branch, the repayment of which is secured by Mortgage of schedule mentioned properties hereinafter referred to as "the Properties". M/s Ashadeep Organics Agrofarms (Partnership Firm) through its partners Mrs. Deepa Gupta W/o Mr. Devendra Gupta and Mrs. Asha Mishra W/o Mr. Siddharth Mishra failed to pay the outstanding due to the Bank. Therefore, a Demand Notice dated 01.09.2025 under Sec. 13 (2) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 (for short called as "The Act"), was issued by the Authorized Officer calling upon 1. M/s Ashadeep Organics Agrofarms (Partnership Firm), 2. Mrs. Deepa Gupta W/o Mr. Devendra Gupta (Partner/ Mortgagor/ Guarantor), 3. Mrs. Asha Mishra W/o Mr. Siddharth Mishra (Partner/ Guarantor), 4. Mr. Devendra Gupta S/o Mr. Ram Prakash Gupta (Guarantor), 5. Mr. Siddharth Mishra S/o Mr. Vishwa Mohan Mishra (Guarantor/ Mortgagor) liable to the Bank to pay the amount due to the tune of Rs. 15813873.16 (Rupees One Crore Fifty-Eight Lakhs Thirteen Thousand Eight Hundred Seventy-Three and Sixteen Paise Only) as on 31.08.2025 with further interest, costs, other charges and expenses thereon. Both failed to make payment despite Demand Notice dated 01.09.2025.

As M/s Ashadeep Organics Agrofarms (Partnership Firm) through its partners Mrs. Deepa Gupta W/o Mr. Devendra Gupta and Mrs. Asha Mishra W/o Mr. Siddharth Mishra failed to make payment despite Demand Notice, the Authorized Officer took Symbolic possession of the schedule mentioned properties under the Act on 11.11.2025 after complying with all legal formalities.

As per Sec.13 (4) of the Act, Secured Creditor is entitled to effect sale of the assets taken possession of and realize the proceeds towards outstanding balance. In accordance with the same, the undersigned / Authorized Officer intends selling the schedule mentioned securities in the following mode:

THE SALE PROPOSED TO BE HELD IS BY WAY OF PUBLIC TENDER /AUCTION ADOPTING THE e-AUCTION MODE.

*As per Rule 6 (2) and 8(6) of The Security Interest (Enforcement) Rules 2002 framed under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002, **30 days'** notice of intended sale is required to be given and hence we are issuing this notice.

The amount due as on **31.08.2025** is **Rs. 15813873.16 (Rupees One Crore Fifty-Eight Lakhs Thirteen Thousand Eight Hundred Seventy-Three and Sixteen Paise Only)** with further interest, costs, other charges and expenses thereon from **01.09.2025**.

Please take note that this is notice of **15 days** and the schedule mentioned properties shall be sold under the Act by the undersigned/Authorized Officer any time after **15 days**.

The date of sale is fixed as 07.09.2026 which would be by e-auction mode.

Inspection of the scheduled properties and related documents/up to date EC etc by the intending purchasers/bidders may be done at their expense from **13.08.2026 to 05.09.2026** between **11.00 am to 4.00 pm**.

The Reserve price and Earnest Money Deposit (EMD) for the sale of the secured assets is fixed as mentioned in the schedule.

The Tender/bid Form with the Terms and conditions can be had on-line from the website (<https://www.baanknet.com>) (PSB Alliance Pvt. Ltd.) and using the provision in the system/software. The tender form and the terms and conditions would be available in the website from **13.08.2026 to 05.09.2026** between **11:00 AM to 07:00 PM**.

The intending Bidders/Purchasers are requested to register with online portal (<https://www.baanknet.com>) (PSB Alliance Pvt. Ltd.) using their mobile number and email id. Further, after completing their eKYC, the intending Bidders/ Purchasers have to transfer the EMD amount in their e-Wallet by **06.09.2026** i.e. before the e-Auction Date and time in the portal. The registration, eKYC and transfer of EMD in wallet must be completed well in advance, before auction.

Earnest Money Deposit (EMD) amount as mentioned above shall be paid online or after generation of Challan from the website (<https://www.baanknet.com>) (PSB Alliance Pvt. Ltd.) **for depositing in bidders EMD Wallet**. NEFT transfer can be done from any Scheduled Commercial Bank. Payment of EMD by any other mode such as **Cheques will not be accepted**. Bidders, not depositing the required EMD online, will not be allowed to participate in the e-auction. The Earnest Money Deposit shall not bear any interest.

The Authorized Officer/Bank has the absolute right to accept or reject any bid or adjourn/ postpone/ cancel the sale without assigning any reason therefor.

The successful bidder shall have to deposit 25% (twenty-five percent) of the bid amount, including EMD amount (10%) deposited, latest by the next working day and the remaining amount shall be paid within 15 days from the date of confirmation of sale in the form of Banker's Cheque/ Demand Draft/ Account Transfer and/ or any other acceptable mode of money transfer. The Nodal Bank account no. / IFSC Code etc. for online money transfer is as under.

Nodal Bank Account No. and A/c. Name	Branch name and IFS Code
6127853725 – E- AUCTION EMD ACCOUNT	HAZRATGANJ BRANCH- IDIB000H561

In case of failure to deposit the amounts as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.

The sale is subject to confirmation by the Secured Creditor.

The sale is made on "**As is where is, as is what is and Whatever there is**" basis and no representations and warranties are given by the Bank relating to encumbrance, Statutory liabilities etc.

If the e-auction fails owing to any technical snag etc., the same may be re-scheduled by issuing 7 days' prior notice.

This Notice is without prejudice to any other remedy available to the Secured Creditor and without prejudice to rights of the Secured Creditor to proceed with the proceedings presently pending before DRT/RO of DRT/ DRAT/ Court and proceed with the execution of order/decreed obtained/to be obtained.

SCHEDULE

The specific details of the assets which are intended to be brought to sale are enumerated hereunder:

Details/ Description of Mortgaged Assets	Reserve Price	EMD	Date, Time for e-auction and Property ID No.	Prior Encumbrance
All the part and parcel of property situated at Land at part of Arazi Gata No. 1742, measuring 0.607 hectare, situated at Village- Ashakheda, Pargana- Gorinda Parsandan, Tehsil- Hasanganj, District- Unnao in the name of Mr. Siddharth Mishra S/o Mr. Vishwa Mohan Mishra. Cersai Asset ID: 200077929668, Cersai Security ID: 400076359493 Boundary as per deed: North: Khet Raghav Rastogi South: Chak Marg Kachcha East: Khet Chhote Lal West: Khet Jwala Prasad and others	7729000.00	772900.00	Date 07.09.2026 Time- 11.00 AM. TO 3.30 PM. PROPERTY IDIBLUK574H561	Not known

Bidders are advised to visit the website (<https://www.baanknet.com>) of our e auction service provider PSB Alliance Pvt. Ltd to participate in online bid. For Technical Assistance Please call PSB Alliance Pvt. Ltd Helpdesk No. 8291220220, email ID: - support@baanknet.com and other help line numbers available in service providers help desk. For Registration status with PSB Alliance Pvt. Ltd. and EMD status, please contact support@baanknet.com.

For property details and photograph of the property and auction terms and conditions please visit: <https://www.baanknet.com> and for clarifications related to this portal, please contact Helpdesk No.8291220220

Bidders are advised to use **Property ID Number** mentioned above while searching for the property in the website with <https://www.baanknet.com>.

For INDIAN BANK

CHIEF MANAGER
AUTHORISED OFFICER


AUTHORISED OFFICER

Place: Lucknow
Date: 12.08.2026