

HINDUJA HOUSING FINANCE

APPENDIX- IV-A

[See proviso to rule 8 (6) & Rule 9(1)]

Public Notice For E-Auction Cum Sale (Appendix – IV A) (Rule 8(6) & Rule 9(1))

Sale of Immovable property mortgaged to **Hinduja Housing Finance Limited (HHF)** having its Corporate Office at 167-169, 2ND Floor, Little Mount, Saidapet, Chennai – 600 015. and Regional Office at:- Hinduja Housing Finance Limited- Door No. 54-16-3/1, 3rd Floor, Central Excise Colony, Rd.No1, Near Loyala College Main gate, Vijayawada – 520008 under the **Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002** (hereinafter "Act"). Whereas the Authorized Officer ("AO") of HHF had taken the possession of the following property/ies pursuant to the notice issued U/S 13(2) of the Act in the following loan accounts/prospect nos. with a right to sell the same on "AS IS WHERE IS BASIS & AS IS WHAT IS BASIS" for realization of dues amounting to **Rs. 19,10,653**. The Sale will be done by the undersigned through e-auction platform provided at the website: www.bankeauctions.com.

Borrower(s) / Co-Borrower(s) / Guarantor(s)	Demand Notice Date and Amount	Description of the Immovable property/ Secured Asset	Date of Physical Possession	Reserve Price	Date of Inspection of property
1. Mr. Ismail Baig Abdul, 2. Mrs. Aswini Kallangi R/o. D.No. 10-189, Bade Saheb Cheruvu, 10th Ward, Vuyyuru, Krishna, Andhra Pradesh – 521165. AP/VWD/VJDA/A00 0000516	02-11-2024 Rs. 14,49,810/-	Schedule A: Krishna District, Vuyyuru Sub Dist., Vuyyuru Mandal, Vuyyuru Nagara Panchayat area, Vuyyuru Village, an extent of 419.3 Sq Yds in RS.No. 165/4, an extent of 43.6 Sq yds in RS No. 164/4, 164/5 in total an extent 462.9 Sq Yds site with Door No. 8-63/205, "LAKSHMI IMPERIAL APARTMENT" is being bounded by:- <u>Item No.1:</u> An extent of 419.3 Sq.yds site in RS No. 165/4 s being bounded by: EAST : Site belongs to Autu Rami Reddy, Mohammad	03-08-2026	Rs. 19,98,000	19-09-2026 1100 hrs - 1400 hrs
			Total Outstanding As On Date 03-08-2026 Rs. 19,10,653	Earnest Money Deposit (EMD) Rs. 1,99,800/-	EMD Last Date 25-09-2026 till 5 pm.
	Bid Increase Amount Rs. 10,000/-				Date/ Time of E-Auction 26-09-2026 1100 hrs-1300 hrs.

For HINDUJA HOUSING FINANCE LTD.

HINDUJA HOUSING FINANCE LIMITED

54-16-3/1, 3rd Floor, Central Excise Colony, Rd. No.1 Near Loyala College Main Gate, Vijayawada – 520008
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K. M. Prashanth
Authorised Officer



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Usman to some extent and
site belongs to MBS
Chitfund Company-167 ft

SOUTH : House and site
belongs to Pell
Sathyanarayana - 33.6 ft

WEST : House and site
belongs to PelliaManikyala
Rao - 167 ft

NORTH : Site belongs to
Nukala Linga Murthy - 11.6
ft

Within the above
boundaries an extent of
419.3 Sq Yds or 49.32 Sq
Mts Vacant site

Item No.2 An extent of 43.6
SqYds site in RS Nos.
164/4, 164/5 is being
bounded by:-

EAST : Joint Bazaar - 11ft

SOUTH : Property belongs
to Barkhatunnisa- 35.6ft

WEST : Property belongs to
Nukala Linga Murthy - 11 ft

NORTH : Property belongs
to Sudheer Builders &
Developers -36ft

Item No 1 and 2 measuring
an extent of 462.9 SqYds or
386.98 Sq Mts site with

For HINDUJA HOUSING FINANCE LTD.

K. M. Padma
Authorised Officer

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1001110 54-16-3/1, 3rd Floor, Central Excise Colony, Rd. No.1 Near Loyala College Main Gate, Vijayawada - 520008

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"LAKSHMI IMPERIAL
APARTMENT"

Schedule B:

An undivided and unspecified share of site measuring an extent of 30 Sq Yds or 25.08 Sq Mts site out of 462.9 Sq Yds along with one flat bearing No. 203 located in Second Floor of "Lakshmi Imperial" apartment with a plinth area of 590 Sq Ft and Common area measuring 110 Sq Ft and One Two Wheeler Parking area in Stilt Floor measuring 30 Sq Ft and all appurtenances is being bounded by:-

East : Common Passage;

South : Flat No. 202;

West : Open to Sky;

North : Open to Sky;

Mode Of Payment :-

All payment shall be made by demand draft in favour of "Hinduja Housing Finance Limited" payable at Vijayawada or through RTGS/NEFT. The accounts details are as follows: a) Name of the account:- Hinduja Housing Finance Limited b) Name of the Bank:- HDFC., c) Account No:- HHFLTDAPVWDVJDAA516_, d) IFSC Code:- HDFC0004989.

TERMS & CONDITIONS OF ONLINE E- AUCTION SALE:-

1. The Property is being sold on "AS IS WHERE IS, WHATEVER THERE & WITHOUT RECOURSE BASIS". As such sale is without any kind of warranties & indemnities.
2. Particulars of the property / assts (viz. extent & measurements specified in the E-Auction Sale Notice has been stated to the best of Information of the Secured Creditor and

For HINDUJA HOUSING FINANCE LTD.

K. M. Prakash

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- Secured Creditor shall not be answerable for any error, misstatement or omission. Actual extent & dimensions may differ.
3. E-Auction Sale Notice issued by the Secured Creditor is an invitation to the general public to submit their bids and the same does not constitute and will not be deemed to constitute any commitment or any representation on the part of the Secured Creditor. Interested bidders are advised to peruse the copies of title deeds with the Secured Creditor and to conduct own independent enquiries /due diligence about the title & present condition of the property / assets and claims / dues affecting the property before submission of bid/s.
 4. Auction/bidding shall only be through "online electronic mode" through the website <https://www.bankeauctions.com> Or Auction provided by the service provider M/s. C1 India Private Limited, who shall arrange & coordinate the entire process of auction through the e-auction platform.
 5. The bidders may participate in e-auction for bidding from their place of choice. Internet connectivity shall have to be ensured by bidder himself. Secured Creditor /service provider shall not be held responsible for the internet connectivity, network problems, system crash own, power failure etc.
 6. For details, help, procedure and online bidding on e-auction prospective bidders may contact the Service Provider M/S C1 India Pvt Ltd ,Plot No- 68, 3rd floor Sector 44 Gurgaon Haryana -122003 (Contact no. 7291981124,25,26) Support Email – Support@bankeauctions.com , Mr. P.Dharani Krishna Mob. 9948182222. Email: andhra@c1india.com
 7. For participating in the e-auction sale the intending bidders should register their name at <https://www.bankeauctions.com> well in advance and shall get the user id and password. Intending bidders are advised to change only the password immediately upon receiving it from the service provider.
 8. For participating in e-auction, intending bidders have to deposit a refundable EMD of 10% OF RESERVE PRICE (as mentioned above) shall be payable by interested bidders through Demand Draft/NEFT/RTGS in favor of " Hinduja Housing Finance Limited " on or before 25-09-2026.
 9. The intending bidders should submit the duly filled in Bid Form (format available on <https://www.bankeauctions.com>) along with the Demand Draft remittance towards EMD in a sealed cover addressed to the Authorized Officer Hinduja Housing Finance Limited, Regional Office Door No. 54-16-3/1, 3rd Floor, Central Excise Colony, Road No.1, Near Loyala College, Main Gate, Vijayawada, Krishna District, Andhra Pradesh-520008 latest by 05:00 PM on 25-09-2026. The sealed cover should be super scribed with "Bid for participating in E-Auction Sale- in the Loan Account No & Borrower Name as mentioned above.
 10. After expiry of the last date of submission of bids with EMD, Authorised Officer shall examine the bids received by him and confirm the details of the qualified bidders. If the bidders have quoted their bids over and above the reserve price and paid the specified EMD with the Secured Creditor) to the service provider M/s. C1 India Private Limited to enable them.

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- to allow only those bidders to participate in the online inter-se bidding /auction proceedings at the date and time mentioned in E-Auction Sale Notice.
11. Inter-se bidding among the qualified bidders shall start from the highest bid quoted by the qualified bidders. During the process of inter-se bidding, there will be unlimited extension of "10" minutes each, i.e. the end time of e- auction shall be automatically extended by 10 Minutes each time if bid is made within 10 minutes from the last extension.
 12. Bids once made shall not be cancelled or withdrawn. All bids made from the user id given to bidder will be deemed to have been made by him alone.
 13. Immediately upon closure of E-Auction proceedings, the highest bidder shall confirm the final amount of bid quoted by him BY E-Mail : auction@hindujahousingfinance.com both to the Authorised Officer, **Hinduja Housing Limited, Regional Office Door No. 54-16-3/1, 3rd Floor, Central Excise Colony, Road No.1, Near Loyala College, Main Gate, Vijayawada, Krishna District, Andhra Pradesh-520008** and the Service Provider for getting declared as successful bidder in the E-Auction Sale proceedings.
 14. The successful bidder shall deposit 25% of the bid amount (including EMD) on the same day of the sale, being knocked down in his favour and balance 75% of bid amount within 15 days from the date of sale by DD/Pay order/NEFT/RTGS/Chq favouring **Hinduja Housing Finance Limited**.
 15. In case of default in payment of above stipulated amounts by the successful bidder / auction purchaser within the stipulated time, the sale will be cancelled and the amount already paid (including EMD) will be forfeited and the property will be again put to sale.
 16. At the request of the successful bidder, the Authorised Officer in his absolute discretion may grant further time in writing, for depositing the balance of the bid amount.
 17. The Successful Bidder shall pay 1% of Sale price towards TDS (out of Sale proceeds) and submit TDS certificate to the Authorised officer and the deposit the entire amount of sale price (after deduction of 1% towards TDS), adjusting the EMD within 15 working days of the acceptance of the offer by the authorized officer, or within such other extended time as deemed fit by the Authorised Officer, falling which the earnest deposit will be forfeited.
 18. Municipal / Panchayat Taxes, Electricity dues (if any) and any other authorities dues (if any) has to be paid by the successful bidder before issuance of the sale certificate. Bids shall be made taking into consideration of all the statutory dues pertaining to the property.
 19. Sale Certificate will be issued by the Authorised Officer in favour of the successful bidder only upon deposit of entire purchase price / bid amount and furnishing the necessary proof in respect of payment of all taxes / charges.
 20. Applicable legal charges for conveyance, stamp duty, registration charges and other incidental charges shall be borne by the auction purchaser.
 21. The Authorized officer may postpone / cancel the E-Auction Sale proceedings without assigning any reason whatsoever. In case the E-Auction Sale scheduled is postponed to a later date before 30 days from the scheduled date of sale, it will be displayed on the website of the service provider.

For HINDUJA HOUSING FINANCE LTD.

Am Parash
Authorised Officer

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HOUSING FINANCE**

22. The decision of the Authorised Officer is final, binding and unquestionable.
23. All bidders who submitted the bids, shall be deemed to have read and understood the terms and conditions of the E-Auction Sale and be bound by them.
24. For further details and queries, contact Authorised Officer, Hinduja Housing Finance Limited: RLM - Mr. M. Rama Krishna Murthy, Mo. No. 9515154512. ZCM- Mr. Raghu B S -Contact No. 9886273806.
25. This publication is also 15 (Fifteen) days notice to the Borrower / Mortgagor / Guarantors of the above said loan account pursuant to rule 8(6) & rule 9(1) of Security Interest (Enforcement) Rules 2002, about holding of auction sale on the above mentioned date / place.

Place: Vijayawada

Date: 09-09-2026

For HINDUJA HOUSING FINANCE LTD.
Authorised Officer

M. Rama Krishna Murthy

Special Instructions / Caution: Bidding in the last minutes/seconds should be avoided by the bidders in their own interest. Neither Hinduja Housing Finance Limited nor the Service Provider will be responsible for any lapses/failure (Internet failure, Power failure, etc.) on the part of the bidder in such cases. In order to ward off such contingent situation, bidders are requested to make all the necessary arrangements / alternatives such as back-up power supply and whatever else required so that they are able to circumvent such situation and are able to participate in the auction successfully.

For HINDUJA HOUSING FINANCE LTD.

M. Rama Krishna Murthy
Authorised Officer

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