



HERO HOUSING FINANCE LIMITED

Registered Office: 09, Community Centre, Basant Lok, Vasant Vihar, New Delhi-110057.
Branch Office: 2nd Floor, A-6, Sector-4, Noida, Gautam Buddha Nagar, Uttar Pradesh-201301

PUBLIC NOTICE (E- AUCTION FOR SALE OF IMMOVABLE PROPERTY)

[UNDER RULE 9(1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002]

NOTICE FOR SALE OF IMMOVABLE PROPERTY MORTGAGED WITH HERO HOUSING FINANCE LIMITED (SECURED CREDITOR) UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002.

Notice is hereby given to the public in general and in particular to the borrower(s) and guarantor(s) or their legal heirs/ representatives that the below described immovable properties mortgaged/charged to the Secured Creditor, the possession of which has been taken by the Authorized Officer of Hero Housing Finance Limited (secured creditor), will be sold on **29-09-2026** (E-Auction Date) on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS" basis for recovery of outstanding dues from below mentioned Borrowers, Co- Borrowers or Guarantors. The Reserve Price and the Earnest Money Deposit is mentioned below. **The EMD should be made through Demand Draft/RTGS/NEFT for participating in the Public E-Auction along with the Bid Form which shall be submitted to the Authorised Officer of the Hero Housing Finance Ltd On or before 28-09-2026 till 5 PM at Branch Office: 2nd Floor, A-6, Sector-4, Noida, Gautam Buddha Nagar, Uttar Pradesh-201301**

Loan Account No.	Name of Borrower(s)/ Co-Borrower(s)/ Guarantor(s) /Legal Heir(s)/ Legal Rep.	Date of Demand Notice	Type of Possession (Under Constructive / Physical)	Reserve Price
		Amount as on date		Earnest Money
HHFDEL HOU1900 0004438	Pinku Chaurasiya, Pinku Chaurasiya Pinku Chaurasiya Pan Bhandar, Aman Kumar Chaurasiya, Aman Kumar Chaurasiya Dinesh Chaurasiya Pan Bhandar, Asha Devi, Dinesh Chaurasiya	13/10/2025, Rs. 24,58,395/- as on 09-09-2026	Physical	Rs.16,10,000/- Rs.1,61,000/-

Description of property: Third Floor Front Side Left Portion From The View of Front Side of The Building With Roof/terrace Right of Built Up Property Bearing No. B-76/a & D-76 Admeasuring 50 Sq. Yds. I.e 41.81 Sq. Mtrs Out of Total Area 204 Sq Yds Out of Khasra No. 104/14/2, 15,16 & 17/2 Situated In The Revenue Estate of Village Palam Delhi Estate Delhi Area Residential Known As Colony Raja Puri Gali No. 5 Uttam Nagar New Delhi- 110059, Bounded as: East: Remaining Portion of Property, West: Gali 15 Feet, North: Other Property, South: Remaining portion of Property

HHFNSPHOU24000047949 // HHFN SPLAP24000048697	Dharmender Shah, Priyanka Devi	21-04-2025, Rs. 33,39,520/- as on 09-09-2026	Physical	Rs.16,20,000.00/- Rs.1,62,000.00/-
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Description of property: Built Up Upper Ground Floor Back Side Right Hand Side Without Roof Rights, Builtup Property Bearing Plot No. 81, Admeasuring 50 Sq. Yds I.E 41.8 Sq. Mtrs Out of Khasra No. 17/2, Village Razapur Khurd, Sainik Enclave, Sector-3, Mohan Garden, Uttam Nagar, New Delhi – 110059, Bounded by: East: Road 20 Ft, West: Gali 10 Ft, North: Vacant Plot, South: Vacant Plot.

Terms and condition: The E-auction will take place through portal on **29-09-2026** (E-Auction Date) After 11:00 AM onwards with limited extension of 10 minutes each.

The Intending Purchasers / Bidders are required to deposit EMD amount either through RTGS / NEFT or by way of Demand Draft/RTGS/NEFT favouring the "HERO HOUSING FINANCE LTD." The EMD amount will be return to the unsuccessful bidders after conclusion of the E-auction.

Terms and Conditions of the E-Auction: 1.E-Auction is being held on "As is where is Basis" & "As is what is Basis" & "whatever there is Basis" & "Without recourse Basis" and will be conducted "online". 2. Bid increment amount shall be Rs 15,000 (Fifteen Thousand Only) for Reserve Price till 25 lakhs, Rs 25,000 (Twenty-Five Thousand Only) for Reserve Price above 25 Lakhs till 50 lakh, Rs 50,000 (Fifty Thousand Only) for Reserve Price above 50 Lakh till 1crore, Rs 1,00,000 (1 Lakh Only) for Reserve price Beyond 1 Crore. 3.The E-Auction will be conducted through M/s. C-1 India Pvt Ltd through Mr. Dharani Krishna- 9948182222 (Helpline No(s): Support Landline no+91 124 4302020 /2021/2022/2023/2024 | Support Mobile Nos.: +917291981124 /25 /26 and E-mail on support@bankeauctions.com /andhra@c1india.com) at their web portal <https://bankeauctions.com> 4.There is no encumbrance on the property which is in the knowledge of Secured Creditors. However, the intending bidders should make their own independent enquires regarding the encumbrances, title of property put on auction and claims/ rights/ dues/ affecting the property, prior to submitting their bids. In this regard, the E-Auction advertisement does not constitute and will not be deemed to constitute ant commitment or any representation of Hero Housing Finance Limited. 5.The Authorized Officer / Secured Creditor shall not be responsible in any way for any third-party claims/ rights/ dues. The sale shall be subject to rules/ conditions/ prescribed under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002. The other terms and conditions of the E-Auction are published in the following website: www.herohousingfinance.com 6. For property details and visit to property contact to **Shekhar Singh/9711522275/ shekhar.singh@herohfl.com. / Ayush Kumar Gupta / 7985248332 / ayush.gupta@herohfl.com**, 7.The prospective bidders can inspect the property on **22-09-2026** between 11.00 A.M to 2.00 P.M with prior appointment.

15 DAYS SALE NOTICE TO THE BORROWER/GUARANTOR/MORTGAGOR

The above-mentioned Borrower/Mortgagor/guarantors are hereby noticed to pay the sum as mentioned in Demand Notice under section 13(2) with as on date interest and expenses before the date of Auction failing which the property shall be auctioned and balance dues, if any, will be recovered with interest and cost from you.

For detailed terms and conditions of the sale, please refer to the link provided in https://uat.herohomefinance.in/hero_housing/other-notice on Hero Housing Finance Limited (Secured Creditor's) website i.e., www.herohousingfinance.com

Date: 11/09/2026

Place: Delhi

For Hero Housing Finance Ltd. Authorised officer
Ayush Kumar Gupta / 7985248332 / ayush.gupta@herohfl.com